



Maekayla Diesch

Retail Store Manager

I am a Retail Store Manager with over 5 years of experience in the industry. I have successfully managed stores for both small and large companies. My areas of expertise include store operations, customer service, sales, visual merchandising, and team management. I am a proven leader with a track record of success in meeting or exceeding company goals. In my previous role as Store Manager at XYZ Company, I increased sales by 10% within 6 months through effective marketing and promotions strategies. Additionally, I decreased shrinkage by 3% during my time there through loss prevention initiatives

maekayla.diesch@gmail.com 

(623) 570-3452 

218 W 31st St, Omaha, NE 68131 

Education

High School Diploma at Manhattan High School, Nebraska

Aug 2013 - May 2017

I've learned about a variety of subjects, including English, Math, Science, and History.

Links

[linkedin.com/in/maekayladiesch](https://www.linkedin.com/in/maekayladiesch)

Skills

Customer service



Sales



Merchandising



Inventory management



Store operations



Loss prevention



Languages

English



French



Employment History

Retail Store Manager at Burlington Coat Factory, NE

Mar 2022 - Present

- Successfully managed and operated a retail store which generated \$2 million in annual sales.
- Effectively trained and supervised a team of 20 employees, resulting in high levels of customer satisfaction and meeting/exceeding all Key Performance Indicators (KPIs).
- Implemented innovative marketing strategies that increased customer traffic by 25% within the first three months.
- Negotiated supplier contracts that achieved 10% cost savings on inventory purchases.
- Instituted new procedures resulting in streamlined operations and reduced labor costs by 15%.

Assistant Retail Store Manager at Marshall's, NE

Aug 2017 - Jan 2022

- Trained and supervised a team of 8 sales associates.
- Greeted and assisted customers with purchasing decisions.
- Maintained cleanliness throughout the store.
- Actively participated in weekly stock inventory count.
- Kept up-to-date on merchandising changes and new product launches.

Certificates

Certified Retail Store Manager (CRSM)

Oct 2020

Certified Retail Operations Manager (CROM)

Jan 2019

Memberships

National Retail Federation

Retail Industry Leaders Association