AMARILIS MAYBUSH

Retail Merchandising Manager



PROFILE

I oversaw all aspects of retail merchandising for a medium-sized company. I was responsible for managing inventory, developing and executing marketing plans, training and supervising staff, and maintaining budget compliance. I successfully increased sales by 10% through creative visual displays and efficient stock management. My experience has honed my skills in organization, time management, decision making, and problem solving.

LINKS

linkedin.com/in/amarilismaybush

SKILLS

Retail sales

Customer service

Merchandising

Inventory management

Retail operations

Store planning and layout

Visual merchandising

LANGUAGES

English

Italian

EMPLOYMENT HISTORY

Retail Merchandising Manager at Walmart, AK

Jun 2022 - Present

- Negotiated and implemented deals with vendors that resulted in a 15% reduction in costs.
- Led a team of 8 merchandisers and achieved all quarterly targets.
- Re-organized the retail space to achieve a 5% increase in sales.
- Monitored stock levels and arranged for timely deliveries to minimize out-of-stocks by 10%.
- Supervised seasonal employees during holiday rush periods.

Assistant Retail Merchandising Manager at Target, AK

Jul 2017 - Apr 2022

- Assisted in implementing a new product line that increased sales by 23%.
- Led a team of 4 merchandisers and successfully executed projects within budget.
- Monitored inventory levels and helped to decrease shrinkage by 10%
- Worked with buyers to develop seasonal promotions which resulted in an increase of foot traffic by 15%.
- Coordinated store layout changes that improved customer flow and generated \$2,000 additional daily revenue.

EDUCATION

High School Diploma at West Anchorage High School

Aug 2013 - May 2017

I've learned about a variety of subjects, including English, Math, Science, and History.

CERTIFICATES

Certified Retail Merchandiser (CRM)

Sep 2020

Certified Retail Planning and Inventory Manager (CRPIM)

Mar 2019

MEMBERSHIPS

American Apparel & Footwear Association (AAFA)

National Retail Federation (NRF)