

Suzy Aeltine

Product Manager

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📍 4 Orchard Street, Manchester,
CT 06040

Education

Bachelors degree in Marketing at Northeastern University, Boston, MA

Aug 2013 - May 2018

The technical skills I learned while studying my Bachelor's degree in Business, Marketing or related field would include things like learning how to use various software programs such as Microsoft Office, how to effectively communicate with others both verbally and written, and also time management skills.

Links

[linkedin.com/in/suzyaeltine](https://www.linkedin.com/in/suzyaeltine)

Skills

Design Thinking

User Research

Data Analysis and Insights

Product Strategy and
Roadmapping

Agile Methodologies (Scrum,
Kanban)

Business Acumen and
Problem-Solving Skills

Communication

Profile

Product Manager with 6+ years of experience in product development, project management, and marketing. Proven success in developing and managing products from concept to launch. Strong analytical abilities for market analysis, requirements gathering, cost benefit analysis, and business planning. Excellent communication skills for interfacing with senior leaders, customers/stakeholders, engineers, and cross-functional teams both internally and externally; able to influence others toward a common goal.

Employment History

Senior Product Manager at Apple Inc. (Cupertino, CA)

May 2022 - Present

- Planned, launched and managed successful product features that addressed customer pain-points and increased user engagement by 10%.
- Led cross-functional teams of engineers, designers and marketers to launch new products or iterations on an agile timeline while maintaining a high bar for quality.
- Ideation, development and refinement of complex product requirements through close partnership with UX/Design team.
- Analysed customer feedback (through surveys, NPS scores etc) to generate insights for the Product roadmap. Also built & ran experiments using A/B testing methodologies to validate hypotheses before implementing changes.!
- Planned */.

Product Manager at Tesla Motors (Palo Alto, CA)

Sep 2018 - Mar 2022

- Led the development and launch of a new product that generated \$1 million in revenue within the first 6 months.
- Increased market share for an existing product by 20% through improved positioning and messaging.
- Drove efficiencies that saved the company \$500,000 per year.
- Developed strong relationships with key customers leading to increased satisfaction scores of 8% above industry average.
- Designed and launched a loyalty program that increased customer retention rates by 5%.

Certificates

Certified Scrum Product Owner (CSPO)

Aug 2020

PMI Agile Certified Practitioner (PMI-ACP)

Sep 2018

SAFe 4 Product Manager/Product Owner (SPMP/PO)

Feb 2017