Lismary Maza

Pharmaceutical Sales Representative

Profile

I am a pharmaceutical sales representative with 3+ years of experience. I have successfully marketed and sold various drugs to physicians in my territory. My ability to establish strong relationships has resulted in increased sales for the company I work for.

Employment History

Pharmaceutical Sales Representative at Pfizer - Pennsylvania

Feb 2022 - Present

- Successfully closed 100% of sales opportunities in assigned territory.
- Exceeded quarterly sales target by 20%.
- Built and maintained strong relationships with key customers, resulting in repeat business.
- Regularly exceeded monthly call quotas, averaging 125 calls per day.
- Successfully completed product training program and received certification.
- Won 'Top Sales Representative' award for Q2.

Senior Pharmaceutical Sales Representative at GlaxoSmithKline – North Carolina

Jul 2019 - Dec 2021

- Exceeded quarterly sales targets by 15%.
- Ranked in the top 20% of pharmaceutical sales representatives nationwide.
- Generated \$2 million in new business for company XYZ over a 12-month period.
- Successfully launched 3 new products in challenging markets.
- Managed key accounts totaling \$10 million in annual revenue.

Education

B.S. in Pharmaceutical Sales at University of Texas, Austin, TX

Sep 2014 - May 2019

Some technical skills I learned while studying for a B.S. in Pharmaceutical Sales include learning about various pharmaceutical products, understanding the sales process, and developing analytical and marketing skills.

@ Certificates

Certified Computer Technician (CCT)

Jul 2020

Pharmaceutical Sales and Marketing Specialist Certification (PSMSC)

Dec 2018

Certified Medical Representative (CMR)

Nov 2017

Details

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Links

linkedin.com/in/lismarymaza

Skills

Pharmaceutical sales

Territory management

Time management

Account development

Product knowledge

Consultative selling skills

Oral and written communication

Languages

English

French