

CHARLYN SCOTTON

News Anchor

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5461 Clover Rd, Milton, WI 53563



PROFILE

I am a news anchor with over 5 years experience. I have worked in various newsrooms across the country and have anchoring experience in both local and national news. I am comfortable working on live broadcasts and thrive under pressure. I am an excellent communicator and storyteller, which has allowed me to connect with viewers from all walks of life. In addition to my anchoring duties, I have also been involved in producing and reporting stories. My work has earned me several awards, including a regional Emmy award for best newscast

LINKS

[linkedin.com/in/charlynescotton](https://www.linkedin.com/in/charlynescotton)

SKILLS

Stage presence



Vocal projection



Enunciation



Composure under pressure



Multitasking abilities



Memorization skills



Flexibility

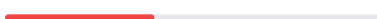


LANGUAGES

English



Arabic



EMPLOYMENT HISTORY

● News Anchor at WISN, WI

Apr 2022 - Present

- I increased viewership by 20% during my 6 p.m. newscast.
- I produced a live, 2-hour news special on the presidential election that drew in over 4 million viewers.
- I was selected to anchor our station's coverage of the Olympics.
- During my tenure as an investigative reporter, I helped secure 14 indictments and 12 convictions.
- As a breaking news anchor, I have covered some of the biggest stories in recent history including 9/11, Hurricane Katrina and Superstorm Sandy.
- In 2015, I won an Emmy for my work on a series of stories about human trafficking.

● News Reporter at WTMJ, WI

Aug 2017 - Mar 2022

- Earned an Emmy for a breaking news story on the corruption of local government.
- Awarded best newscast by the AP for work as lead reporter and producer.
- Increased viewership in the 25-54 demographic by 10% over six months through innovative storytelling and on-air presence.
- Successfully pitched, wrote, and edited daily stories that resonated with viewers resulting in repeat tune-in.
- Regularly produced high quality live shots under tight deadlines while remaining calm and poised during breaking news events.
- Bull; independently covered complex stories that required research, interviews, data analysis.

EDUCATION

Bachelor of Arts in Journalism at University of Wisconsin-Madison

Aug 2013 - May 2017

I've learned how to report and write stories, take photos, and edit videos.

MEMBERSHIPS

National Association of Broadcasters

Radio Television Digital News Association