

Kiersten Pole

Content Writer

Profile

A content writer with over 3 years of experience crafting compelling content for a variety of brands and industries. Skilled at developing creative concepts, conducting research, and writing engaging copy that resonates with target audiences. Proven ability to produce error-free content under tight deadlines. A strategic thinker who can assess client needs and create custom content that aligns with business objectives.

Employment History

Copywriter at HubSpot, CA

Apr 2022 - Present

- A content writer who has written articles that have generated over 1 million views.
- A content writer who has helped a website increase traffic by 50%.
- A content writer whose work has been featured in major publications such as The New York Times, Wall Street Journal, and Forbes.
- A content writer who has ghostwritten for some of the world's top executives and thought leaders.
- A Content Writer Who Has Contributed To bestselling Books.

Content Writer at Google, CA

Aug 2019 - Feb 2022

- Helped increase website traffic by 30% with fresh and relevant content.
- Wrote compelling copy that led to a 15% conversion rate on landing pages.
- Generated \$10,000 in revenue through eBook sales.
- Authored articles that were picked up by leading industry publications 50% of the time.
- Successfully completed 100 blog posts per month for clients.

Certificates

Microsoft Office Specialist (MOS)

Jan 2021

Apple Certified Pro (ACP)

Jun 2019

Adobe Certified Expert (ACE)

Jul 2017

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Education

Bachelor's degree in Business at University of Washington, Seattle, WA

Sep 2014 - May 2019

In my Bachelor's degree I learned how to research and write academic papers, as well as presentation skills.

Links

[linkedin.com/in/kierstenpole](https://www.linkedin.com/in/kierstenpole)

Skills

Effectively communicate ideas through writing

Flexible writing style to adapt to different projects/topics

Proficient in grammar and punctuation rules

Meet deadlines

Ability to work independently or as part of a team

Search Engine Optimization techniques

Languages

English

Spanish