# SHELANDA CARANTO

Coffee House Manager



### **PROFILE**

I have over 5 years of experience as a Coffee House Manager. I am responsible for managing all aspects of the coffee shop, including hiring and training employees, developing marketing plans, overseeing inventory and product quality control, and maintaining financial records. I have a proven track record in increasing sales and profitability through effective management practices. My interpersonal skills are excellent, allowing me to build strong relationships with customers, vendors, and staff. I am highly organized and efficient in my work habits, which helps to keep the coffee shop running smoothly on a day-to-day basis.

#### LINKS

linkedin.com/in/shelandacaranto

### **SKILLS**

Customer service

Food and beverage preparation

Menu development

Inventory management

Cost control

Marketing and promotions

Staff training and development

#### LANGUAGES

English

Spanish

### **EMPLOYMENT HISTORY**

## Coffee House Manager at Cafe du Monde, LA

May 2022 - Present

- Hired and trained a team of 15 baristas, increasing coffee shop productivity by 30%.
- Implemented new systems for managing inventory and supplies, resulting in a 10% decrease in costs.
- Increased customer satisfaction ratings by 20% through improved customer service initiatives.
- Designed and executed promotional campaigns that increased sales by 15%.
- Partnered with local businesses to create a loyalty program that boosted repeat business by 25%.

# Assistant Coffee House Manager at PJ's Coffee, LA

Sep 2017 - Apr 2022

- Hired and trained a team of 5 baristas, who consistently received positive feedback from customers.
- Implemented new systems and procedures that reduced waste by 20%.
- Developed and implemented a marketing campaign that increased coffee sales by 15%.
- Negotiated with suppliers to secure lower prices for coffee beans and other supplies, resulting in a 10% decrease in overall costs.
- Managed the budget for the coffee shop, ensuring that all expenses were within budget.

### **EDUCATION**

# High School Diploma at Los Angeles High School, Los Angeles, CA

Aug 2013 - May 2017

I have learned about a variety of subjects, including English, math, science, and history.

## **CERTIFICATES**

### **Certified Barista**

Jan 2021

### **Certified Coffee House Manager**

Aug 2019

### **MEMBERSHIPS**

**National Coffee Association** 

**Specialty Coffee Association**