

# Wendelin Torrell

Brand Ambassador

## Profile

As a Brand Ambassador, I increased sales by 20% on average and developed strong relationships with customers through my outgoing personality and excellent customer service skills. I am knowledgeable in the latest trends and have a keen eye for fashion. My goals are always to increase brand awareness while creating long lasting relationships with customers.

## Employment History

### Brand Ambassador at Red Bull (Texas)

May 2022 - Present

- Increased sales by 15% through product demonstrations and effective communication with customers.
- Developed strong relationships with key stakeholders, resulting in increased brand awareness and loyalty.
- Negotiated promotional opportunities valued at \$10,000 which directly resulted in an increase in brand recognition.
- Successfully completed training programs which taught excellent customer service techniques and ways to sell products persuasively.
- Managed a team of 5 Brand Ambassadors who generated over \$20,000 in revenue for the company.

### Brand Marketing at Monster Energy (California)

Jul 2020 - Apr 2022

- Achieved 100% increase in social media followers within the first 6 months on the job.
- Helped launch 3 new products, leading to a 20% sales increase for the company overall.
- Was responsible for planning and executing monthly events which led to a 30% rise in attendance from the previous year.
- Led a team of 4 other brand ambassadors and successfully implemented effective marketing strategies resulting in increased product awareness by 25%.
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## Certificates

### Google Advertising Fundamentals Exam (GAIQ)

Feb 2021

### Hootsuite Social Marketing Certification

Nov 2019

### HubSpot Inbound Sales Certification

Jul 2018

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## Education

### B.A at Boston College, Chestnut Hill, MA

Sep 2015 - May 2020

While studying for my B.A, I learned technical skills such as writing academically, research methods and effectively communicating with others.

## Links

[linkedin.com/in/wendelintorrell](https://www.linkedin.com/in/wendelintorrell)

## Skills

Marketing

Sales

Public Relations

Customer Service

Interpersonal Skills

Communication Skills

## Languages

English

Italian