### **PROFILE**

A proven leader in the art world, I have experience managing galleries and executing exhibitions. I thrive working with artists and clients to ensure a positive gallery experience. My goal is to continue working in the arts while promoting accessibility and education through my efforts.

#### LINKS

linkedin.com/in/kendyvallon

#### **SKILLS**

Strong organizational and leadership skills

Excellent communication and interpersonal skills

Knowledge of museum policies and procedures

Ability to develop and implement marketing plans

Familiarity with gallery management software

## **LANGUAGES**

English

Urdu

### **EMPLOYMENT HISTORY**

## Art Gallery Manager at Art LLC – Maryland

Apr 2022 - Present

- Successfully managed art gallery operations and increased sales by 20%
- Curated exhibitions that attracted over 10,000 visitors annually
- Cultivated relationships with artists, collectors, patrons and donors which led to an increase in private donations by 25%
- Pricing and promotion of artwork which achieved 85% sell through rates for solo shows and 75% for group exhibitions
- Developed promotional materials including press releases, eblasts and website updates

## Curator at Gallery, Inc – Florida

Jul 2016 - Mar 2022

- Achieving targets for art gallery sales and membership numbers
- Increasing footfall to the art gallery by X% through effective marketing campaigns
- Planning and executing successful exhibitions which result in increased interest and attendance levels
- Implementing new processes or systems which improve efficiency within thegallery
- Building positive relationships with key stakeholders, including artists, collectors, investors etc

### **EDUCATION**

# B.A. in Art History at Princeton University, Princeton, NJ

Aug 2012 - May 2016

Through my Bachelor's degree in Art History, I learned technical skills including but not limited to creative problem solving, writing and research abilities, critical thinking, and enhanced oral communication.

## **CERTIFICATES**

Basic Business Administration Certificate (BBAC), Burlington Business Association

Nov 2020

Fine Art Management Certificate (FAMC), The Art Institute of Chicago.

Jul 2019

International Arts Business certificate (IABC), International Academy of Business and Creativity

Aug 2017